



2024 SPONSORSHIP

AUGUST 17, 2024

WHAT IS PROJECT HOUSEWORKS?

Project Houseworks enhances lives and strengthens communities through the preservation of affordable housing.

25

HOMES PAINTED

in 2024 with the help of
over 350 community volunteers

190+

HOUSEHOLDS SERVED

through Project Houseworks' affordable
housing programming in 2024

2000+

HOMES RENEWED

by the community since
Brush Up began 30 years ago

BRUSH UP 2024 - RENEW HOMES IN THE COMMUNITY

Brush Up is an annual community event that provides volunteers with the opportunity to paint homes for low-income older adults in the Omaha Metropolitan Area. During our annual Brush Up fundraiser, the homes of qualified older homeowners get a fresh coat of exterior paint, neighborhoods are improved, and volunteer painters enjoy a great team-building experience while making an impact on our community.

Brush Up is also Project Houseworks' annual fundraiser, serving as a vital source of financial and community support for programs that impact qualified older adult homeowners.

SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSORSHIP

Learn more about our corporate sponsorship options on the following page.

IN-KIND DONATIONS

We're seeking donations of paint supplies, volunteer meals, bottled water, event t-shirts, volunteer bags, and signage. Contact us to coordinate your donation at brushup@projecthouseworks.org.



2024 SPONSORSHIP OPPORTUNITIES

\$10,000 PRESENTING SPONSOR

All the benefits of the **Paint the Town** Sponsors plus:

- Exclusive opportunity to select the Brush Up location for your team from the available opportunities, a testament to your significant influence on the event's success
- Prominent listing as **Presenting Sponsor** on all event-related and promotional materials, ensuring your brand receives unparalleled visibility and recognition
- Prominent logo placement as **Presenting Sponsor** on volunteer t-shirts (approx. 400)
- Clickable link as a **Presenting Sponsor** on the event landing page, projecthouseworks.org/brush-up
- Listing as a **Presenting Sponsor** in all press releases
- Prominent logo placement as a **Presenting Sponsor** on all yard signs at each location on the day of the event
- Social media @tagged spotlight as a **Presenting Sponsor**

\$5,000 PAINT THE TOWN

All the benefits of the **Get Your Roll On** Sponsors plus:

- Opportunity to contribute an item to the volunteer gift bags (up to approx. 400 item(s))
- Listing as a **Paint the Town Sponsor** with clickable links in e-blasts to more than 500 volunteer households
- Social media @tagged post as a **Paint the Town Sponsor**
- Thank you, @tagged posts on social media

\$2,500 GET YOUR ROLL ON

All the benefits of the **Tape Trim Let's Begin** Sponsors plus:

- Listing as a **Get Your Roll On Sponsor** in e-blasts to more than 500 volunteer households
- Thank you social media post as a **Get Your Roll On Sponsor**

\$1,500 TAPE TRIM LET'S BEGIN

- Includes BrushUp, a volunteer team
- Recognition on volunteer t-shirts (approx. 400)
- Listing in the Sponsors Section on the event page at projecthouseworks.org/brush-up
- Thank you social media post for all **Tape Trim Let's Begin Sponsors**
- Recognition in Project Houseworks' Annual Report

\$20 IT TAKES A VILLAGE - INDIVIDUAL REGISTRATION

- Includes spot on a BrushUp volunteer team
- Recognition on the event page at projecthouseworks.org/brush-up
- Recognition in Project Houseworks' Annual Report

SPONSOR INFORMATION

COMPANY NAME: _____

SPONSORSHIP CONTACT NAME: _____

CONTACT EMAIL ADDRESS: _____

CONTACT PHONE NUMBER: _____

WILL YOUR COMPANY HAVE A VOLUNTEER PAINT TEAM? Yes No

Send sponsorship payment and completed form to 2316 South 24th Street Omaha, NE 68108, along with your company's logo to brushup@projecthouseworks.org.

If your company will have a volunteer paint team, we will be in touch with next steps.

If you have any questions, please call (402) 965-9201 or email brushup@projecthouseworks.org

