



The mission of Project Houseworks is to enhance lives and strengthen communities through the preservation of quality affordable housing.

During our annual Brush Up fundraiser, the homes of qualified senior homeowners get a fresh coat of exterior paint, neighborhoods are improved, and volunteer painters enjoy a great team-building experience while making an impact on our community.



2023 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$10,000

- Prominent logo placement on all print and digital promotional items
- Logo featured on Project Houseworks' website
- Logo placement on volunteer t-shirts
- Social media spotlight as presenting sponsor
- Opportunity to include a branded item in volunteer swag bags
- Includes volunteer paint team

EVENT PARTNER: \$7,500

- Logo placement on all print and digital promotional items
- Logo featured on Project Houseworks' website
- Logo placement on volunteer t-shirts
- Social media spotlight as event partner
- Opportunity to include a branded item in volunteer swag bags
- Includes volunteer paint team

PAINT THE TOWN: \$5,000

- Logo placement on all print and digital promotional items
- Logo placement on volunteer t-shirts
- Social media recognition
- Opportunity to include a branded item in volunteer swag bags
- Includes volunteer paint team

GET YOUR ROLL ON: \$2,500

- Logo placement on print and digital promotional items
- Social media recognition
- Includes volunteer paint team

TAPE, TRIM, LET'S BEGIN: \$1,500

- Social media recognition
- Includes volunteer paint team

2022 IN REVIEW

- Project Houseworks made home repairs for 160 older adults, allowing them to continue to live safely and independently at home. There is never a cost to the homeowner for our services.
- The Brush Up event gave a fresh coat of exterior paint to 27 homes in the Omaha Metro. Over 450 volunteers participated in the event.
- Through our Home Affordability Program, Project Houseworks helped 6 families realize the dream of home ownership.
- In partnership with local HVAC repair companies, we performed free furnace inspections and replacements for 76 older adult homeowners
- Launched a partnership with the Latino Center of the Midlands to provide hands-on construction education and work experience to students in the *Siembra Construccion* program.

IN-KIND SPONSORSHIP OPPORTUNITIES

If your company would like to donate any of the following items, please let us know.

- Paint and prep supplies
- Meals for volunteers
- Bottled water
- Event t-shirts
- Volunteer bags
- Event signage

Questions:

brushup@projecthouseworks.org

Paint Day: Saturday, August 19th



Project Houseworks
2316 South 24th Street
Omaha, NE 68108
(402) 965-9201
www.projecthouseworks.org



2023 SPONSORSHIP OPPORTUNITIES

Please check the box next to your preferred sponsorship level.



PRESENTING SPONSOR: \$10,000



EVENT PARTNER: \$7,500



PAINT THE TOWN: \$5,000



GET YOUR ROLL ON: \$2,500



TAPE, TRIM, LET'S BEGIN: \$1,500

Company Name:

Sponsorship Contact Name:

Contact Email Address:

Contact Phone Number:

Will your company have a volunteer paint team?

Please send sponsorship payment and this completed form to the address below. Send your company's logo to: brushup@projecthouseworks.org.

If your company will have a volunteer paint team, we will be in touch with next steps. If you have any questions, please call or email. Thank you for your support of this important community event!

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